

GOOD 2.0 COP

AGENDA

MONDAY, NOVEMBER 17

8:00 AM

REGULATOR WATCH

David Williams, Martin Cullip, Kurt Yeo, Jeannie Cameron, and Carissa Düring

9:00 AM

OPENING SESSION

Who: David Williams and Martin Cullip
Introductions and discussing Good COP (Including what happened at COP10 and what to expect from COP11)

10:00 AM

A CONVERSATION WITH PROF. TIKKI PANGESTU

Who: Host, Martin Cullip (UK), Prof. Tikki Pangestu (Indonesia)

Prof. Tikki Pangestu, former Director of Research Policy & Cooperation at the World Health Organization, was involved in the discussions that led to the formation of the FCTC treaty. Twenty years later, he has concerns about how it has been administered since.

11:00 AM

PUBLICATION OF RESEARCH - THE FCTC IS NOT WORKING: A STUDY INTO HOW THE APPROACH FROM THE SECRETARIAT IS NOT WORKING AND REQUIRES REFORM

Who: Roger Bate (UK/USA)

12:00 PM

LUNCH/BREAK

1:00 PM

DEBATE STYLE DISCUSSION - THE US AND THE WHO

Who: Host, Martin Cullip (UK), Clive Bates (UK), Roger Bate (USA)

Were the United States and Argentina correct to announce their withdrawal of funding from the WHO? Advocates for THR who have seen the maladministration of the FCTC treaty are split on the issue. We present a pro-con debate about leaving the WHO including audience Q&A.

GOOD 2.0 COP

AGENDA

MONDAY, NOVEMBER 17

2:00 PM

PANEL DISCUSSION - ARTICLE 2.1 - FREEDOM CLAUSE OR MANDATE?

Who: Chair, Martin Cullip (UK), Clive Bates (UK), Kurt Yeo (South Africa), Juan Jose Cirion (Mexico)

The FCTC Secretariat is proposing greater focus on Article 2.1, which states that nothing in the treaty prevents countries from going further if they wish. However, delegations will be asked to approve a list of measures to become de facto obligations on Parties instead. What are the implications and how should Parties respond?

3:00 PM

PANEL DISCUSSION - THE EU TPD/TED REVIEW AND THE INFLUENCE OF THE WHO IN EUROPE

Who: Chair, Alberto Hernandez (Spain), Adam Hoffer (USA), Benjamin Elks (UK), Carissa During (Sweden)

GOOD 2.0 COP

AGENDA

TUESDAY, NOVEMBER 18

8:00 AM

REGULATOR WATCH

David Williams, Martin Cullip, Marina Murphy, and Maria Papaioannoy

9:00 AM

OPENING SESSION

Who: David Williams and Martin Cullip
Introductions and discussing Good COP

10:00 AM

PANEL DISCUSSION - A DANGEROUS GAME - IS STUBBORN FCTC SECRETARIAT IDEOLOGY ERODING TRUST IN PUBLIC HEALTH?

Who: Chair, Maria Papaioannoy (Canada), Gabriel Oke (Nigeria),
Liza Katsiashvili (Georgia), Heneage Mitchell (Thailand)

Einstein once said, "Whoever is careless with the truth in small matters cannot be trusted in important affairs." It is widely recognized that the WHO failed in its treatment of the COVID pandemic, and it is clear that those handling the FCTC treaty are not acting according to science and evidence. Do these actions pose a danger to the public's trust in public health institutions?

11:00 AM

SPANISH PANEL - COP'S MOST THREATENING INITIATIVES FOR HARM REDUCTION

Who: Chair, Jeffrey Zamora (Costa Rica), Carmen Escrig
(Spain), Dr. Diego Verrastro (Argentina), Julio Ruades (Spain)

Around the world, lower-risk nicotine products have helped millions of people switch from combustible tobacco to safer alternatives. The WHO's agenda at COP11 has the potential to derail that progress. This panel will discuss how that will harm progress in Spanish-speaking countries.

12:00 PM

LUNCH/BREAK

GOOD 2.0 COP

AGENDA

TUESDAY, NOVEMBER 18

1:00 PM

PANEL DISCUSSION - THE BATTLE OVER SCIENCE

Who: Chair, Dr. Marina Murphy (Ireland), Dr. Mark Tyndall (Canada), Dr. Roberto Sussman (Mexico), Dr. Konstantinos Farsalinos (Greece), Professor Sharifa Ezat, (Malaysia).

Media headlines are influencing both governments and the public to distrust harm reduction solutions. The battle for the integrity of THR science has been joined and is vital for the future. This panel features the world's leading researchers in tackling misinformation and debunking poor scientific methods from harm reduction opponents.

2:00 PM

PANEL DISCUSSION - PEOPLE V PATERNALISM - HOW CAN CONSUMERS GROUPS COUNTER ANTI-THR NARRATIVES?

Who: Chair, Benjamin Elks (UK), Speaker, Christopher Snowdon (UK), Respondent, Maria Papaioannoy (Canada).

The scientific evidence is solidly in favor of harm reduction as a tool for reducing smoking rates in countries where it is allowed to flourish. But heavily funded organizations continually foster doubt and confusion. How can consumer groups boost funding and visibility to fight these irresponsible messages?

3:00 PM

GOOD COP CONSUMERS SHOWCASE: MESSAGES TO THE FCTC SECRETARIAT AND DELEGATIONS

Who: Chair, Jeffrey Zamora (Costa Rica), Jeannie Cameron (UK), David Williams (USA), Juan Jose Cirion (Mexico)

Consumers and public health professionals have shown their support for Good COP and given their messages to the FCTC Secretariat and delegations at COP11. Here we showcase the best of these.

GOOD 2.0 COP

AGENDA

WEDNESDAY, NOVEMBER 19 – ASIA DAY

8:00 AM

REGULATOR WATCH

David Williams, Martin Cullip, Mark Tyndall, and Gabriel Oke

9:00 AM

OPENING SESSION

Who: David Williams and Martin Cullip
Introductions and discussing Good COP

10:00 AM -
4:00 PM

TOBACCO HARM REDUCTION: THE ASIA-PACIFIC EXPERIENCE

Moderator: Nancy Loucas (NZ)

This discussion aims to provide a comprehensive understanding of tobacco harm reduction from scientific, consumer, and regulatory perspectives, with a focus on the unique challenges and opportunities in the Asia-Pacific region. It will also feature some new research on WPRO and SEARO, the two WHO regions which oversee policy in the Asia Pacific area.

10:00 AM -
10:30 AM

WELCOME ADDRESS

Who: Nancy Loucas

Brief introduction to the event, its objectives, and the importance of tobacco harm reduction in the Asia-Oceania region.

10:30 AM -
11:00 AM

KEYNOTE ADDRESS: TOBACCO HARM REDUCTION: A PATHWAY TO PUBLIC HEALTH IN SOUTHEAST ASIA

Who: Prof. Tikki Pangestu (Indonesia)

Overview of the current tobacco landscape in Southeast Asia, the role of harm reduction, and the importance of evidence-based policies.



AGENDA

WEDNESDAY, NOVEMBER 19

11:00 AM-
11:45 AM

SESSION 1 - CONSUMER PERSPECTIVES: VOICES FROM THE ASIA PACIFIC

Who: Clarisse Yvette Virgino – "Consumer Advocacy in the Philippines" and Asa Saligupta – "Consumer Advocacy in Thailand"

Q&A

12:00 PM-
1:00PM

LUNCH/BREAK

1:00 PM-
1:45 PM

HARM REDUCTION DENIED IN ASIA PACIFIC

Discussion of new research on how the WHO's denial of tobacco harm reduction has led to policy failure across the Southeast Asia (SEARO) and the Western Pacific (WPRO) regions.

2:00 PM-
2:45 PM

SESSION 2 - SCIENCE AND MEDICINE: EVIDENCE-BASED APPROACHES TO TOBACCO HARM REDUCTION

Who: Dr. Rohan Sequeira – "Tobacco Harm Reduction: An Indian Medical Perspective" and Prof. Sharifa Puteh – "Tobacco Harm Reduction in Malaysia: Challenges and Opportunities"

Q&A

3:00 PM-
3:45PM

SESSION 3 - REGULATORY FRAMEWORKS: BALANCING INNOVATION AND PUBLIC HEALTH IN ASIA PACIFIC

Panel Discussion moderated by Heneage Mitchell

Who: Prof. Tikki Pangestu, Dr. Rohan Sequeira, Prof. Dr. Sharifa Puteh, Clarisse Virgino, Asa Saligupta, Sairah Salim Sartoni, Nancy Loucas



AGENDA

WEDNESDAY, NOVEMBER 19

3:00 PM

CLOSING REMARKS SUMMARY OF KEY TAKEAWAYS
FROM THE DAY, CALL TO ACTION FOR
STAKEHOLDERS

GOOD 2.0 COP

AGENDA

THURSDAY, NOVEMBER 20

8:00 AM

REGULATOR WATCH

Nancy Loucas, Dr. Tikki Pangestu, Dr. Rohan Sequera, and Dr. Sharifa Ezat

9:00 AM

OPENING SESSION

Who: David Williams and Martin Cullip
Introductions and discussing Good COP

10:00 AM

HIGHLIGHTS FROM THE OPENING PLENARY STATEMENTS

Who: Jeannie Cameron (UK), Nancy Loucas (NZ), Dr. Marina Murphy (Ireland), Reem Ibrahim (UK)

The star of COP10 was St. Kitts and Nevis, whose opening statement, delivered by former Prime Minister Dr. Denzil Douglas, urged the WHO FCTC to take more note of Article 1(d) of the treaty to embrace harm reduction policies. Other delegations also raised the issue of THR which created an environment in which the FCTC Secretariat struggled during negotiations on Articles 9 and 10. This panel discusses some of the significant statements from delegations at COP11.

11:00 AM

PANEL DISCUSSION - PHILANTHRO-COLONIALISM - DO RICH BILLIONAIRES MISTREAT LOW- AND MIDDLE-INCOME COUNTRIES?

Who: Chair, Jeffrey Zamora (Costa Rica): Joseph Magero (Nigeria), Clarisse Virgino (Philippines), Sairah Salim Sartoni (UK/Pakistan)

This year, Pakistan ejected organizations funded by Michael Bloomberg from their country for accusations of interfering in health policy and encouraging the illicit trade. The Philippines has experienced the same. Is this the new form of colonialism? Do wealthy Western philanthropists treat small countries as their playthings?

12:00 PM

LUNCH/BREAK

GOOD 2.0 COP

AGENDA

THURSDAY, NOVEMBER 20

1:00 PM

PANEL DISCUSSION - "WHERE'S THE PARADE?" - WHY DO ANTI-SMOKING GROUPS OPPOSE HARM REDUCTION?

Who: Chair, Reem Ibrahim (UK), Kurt Yeo (South Africa), Jeff Smith (USA), Bengt Wiberg (Sweden)

Kenneth Warner of University of Michigan recently published an article in the American Journal of Public Health entitled "Kids No Longer Smoke Cigarettes. Why Aren't We Celebrating?" Why is it that institutions which claim to want an end to smoking oppose practical solutions which can work?

2:00 PM

PANEL DISCUSSION - THR IN THE AMERICAS: FURY, FAILURE AND THE FDA

Who: Chair, Jacob Grier (USA), Jeff Smith (USA), Dr. Mark Tyndall (Canada), Juan Jose Cirion (Mexico)

In Canada, Health Minister Mark Holland launched an angry tirade about nicotine pouches and restricted them to be sold only in pharmacies. In Mexico, the government is writing a ban on harm reduction into its constitution and gangs operate a burgeoning black market. And with Donald Trump threatening many public-sector institutions, will the Food and Drug Administration be forced to reform? What does the future hold for the Americas?

3:00 PM

MEDIA MEET-UP

A chance for media attending the event to have roundtable discussions with invited experts.

GOOD 2.0 COP

AGENDA

FRIDAY, NOVEMBER 21

9:00 AM

OPENING SESSION

Who: David Williams and Martin Cullip
Introductions and discussing Good COP

10:00 AM

PANEL DISCUSSION - ENCOURAGING CRIMINALITY: THE DANGERS OF FUNDAMENTALISM IN TOBACCO CONTROL

Who: Chair, Nancy Loucas (NZ), Jacob Grier (USA), Dr. Rohan Andrede de Sequeira (India), Mark Oates, (UK), Dr. Marina Murphy (Ireland)

Australia has seen a big rise in illicit trade along with gang-led violence. Mexico is experiencing the same. Meanwhile, Singapore and Hong Kong are employing heavy-handed enforcement actions to control far less harmful use of nicotine. Meanwhile, smoking products are legally sold everywhere. What consequences does this fundamentalism pose for global populations and consumers?

11:00 AM

PANEL DISCUSSION - "NOTHING ABOUT US, WITHOUT US" CONSUMERS ARE THE MOST IMPORTANT VOICE

Who: Chair, Mark Oates (UK), Ignacio Leiva, (Chile) Asa Saligupta, (Thailand), Filip Tokic, (Croatia), Joseph Magero, (Nigeria), Clarisse Virgino (Philippines)

WHO authorities are averse to consulting with consumers in areas of tobacco harm reduction, despite being the most affected. The FCTC COP meetings are renowned for refusing access to any consumer groups and making decisions behind closed doors. However, consumers have continued to advise lawmakers in countries around the world. We discuss some examples and how consumers in other countries can approach their own governments.

GOOD 2.0 COP

AGENDA

FRIDAY, NOVEMBER 21

12:00 PM

LUNCH/BREAK

1:00 PM

PANEL DISCUSSION - IN AN IDEAL WORLD, HOW SHOULD GOVERNMENTS REGULATE NICOTINE?

Who: Chair, Jeff Smith (USA), Gabriel Oke (Nigeria), Ignacio Leiva (Chile), Kurt Yeo (South Africa), Ross Marchand (USA)

People are best positioned to regulate when they understand what they are regulating. In this session, experts explore what an effective harm reduction policy would look like, taking into account what has been working—and not working—in countries around the world.

2:00 PM

PANEL DISCUSSION - REFORM OF THE WHO: THE STATE THEY ARE IN

Who: Chair, Maria Papaioannoy (Canada), Jeannie Cameron, (UK), Dr. Konstantinos Farsalinos (Greece), Prof. Tikki Pangestu (Indonesia)

The WHO is facing a dramatic shortfall in funding and Dr. Tedros has spoken regularly of the need for reform. It is clear that the FCTC treaty is not working as intended, so what should the WHO and FCTC Secretariat be doing better?

3:00 PM

PANEL DISCUSSION - OPEN DISCUSSION

As the second Good COP event comes to a close, we open the discussion to the floor. What has happened during the week? What key takeaways do attendees have? How should efforts supporting THR progress in the future? These and other questions will be addressed by our esteemed attendees.

David Willams and Martin Cullip will invite attendee participation.

4:00 PM

REGULATOR WATCH

Good COP 2.0 Wrap-up – Jacob Grier, Dr. Konstantinos Farsalinos, Jeffrey Zamora, and Clarisse Virgino