

# GOOD 2.0 COP AGENDA

**ALL PANELS STREAMED ON [YOUTUBE.COM/TPALLIANCE](https://www.youtube.com/TPALLIANCE)**

## **MONDAY, NOVEMBER 17**

**8:00 AM**

### **REGULATOR WATCH**

David Williams, Martin Cullip, and guests TBD

**9:00 AM**

### **OPENING SESSION**

Who: David Williams and Martin Cullip  
Introductions and discussing Good COP (Including what happened at COP10 and what to expect from COP11)

**10:00 AM**

### **A CONVERSATION WITH DR TIKKI PANGESTU**

Who: Host, Martin Cullip (UK), Dr Tikki Pangestu (Indonesia)

Dr. Tikki Pangestu was the former Director of Research Policy & Cooperation at the World Health Organization and was involved with the agency during the discussions which led to formation of the FCTC treaty. Twenty years on, he has concerns about how it has been administered since.

**11:00 AM**

### **PUBLICATION OF RESEARCH - THE FCTC IS NOT WORKING: A STUDY INTO HOW THE APPROACH FROM THE SECRETARIAT IS NOT WORKING AND REQUIRES REFORM**

Who: Roger Bate (UK/USA)

**12:00 PM**

### **LUNCH/BREAK**

**1:00 PM**

### **DEBATE STYLE DISCUSSION - THE US AND THE WHO**

Who: Host, Martin Cullip (UK), Clive Bates (UK), Roger Bate (USA)

Were the United States and Argentina correct to announce withdrawing funding from the WHO. Advocates for THR who have seen the maladministration of the FCTC treaty are split on the issue. We present a pro-con discussion/debate about leaving the WHO including audience Q&A.

# GOOD 2.0 COP AGENDA

## MONDAY, NOVEMBER 17

2:00 PM

### **PANEL DISCUSSION - ARTICLE 2.1 - FREEDOM CLAUSE OR MANDATE?**

Who: Chair, Martin Cullip (UK), Clive Bates (UK), Kurt Yeo (South Africa), Juan Jose Cirion (Mexico)

The FCTC Secretariat is proposing more focus on Article 2.1, which states that nothing in the treaty prevents countries from going further if they wish. However, delegations will be asked to approve a list of measures to become de facto obligations on Parties instead. What are the implications and how should Parties react?

3:00 PM

### **PANEL DISCUSSION - THE EU TPD/TED REVIEW AND THE INFLUENCE OF THE WHO IN EUROPE**

Who: Chair, Alberto Hernandez (Spain), Adam Hoffer (USA), Benjamin Elks (UK), Carissa During (Sweden)

# GOOD 2.0 COP AGENDA

## TUESDAY, NOVEMBER 18

8:00 AM

### REGULATOR WATCH

David Williams, Martin Cullip, and guests TBD

9:00 AM

### OPENING SESSION

Who: David Williams and Martin Cullip  
Introductions and discussing Good COP

10:00 AM

### PANEL DISCUSSION - A DANGEROUS GAME - IS STUBBORN FCTC SECRETARIAT IDEOLOGY ERODING TRUST IN PUBLIC HEALTH?

Who: Chair, Maria Papaioannoy (Canada), Gabriel Oke (Nigeria),  
Liza Katsiashvili (Georgia), Heneage Mitchell (Thailand)

Einstein once said, "Whoever is careless with the truth in small matters cannot be trusted in important affairs." It is widely recognized that the WHO failed in its treatment of the COVID pandemic, and it is clear that those handling the FCTC treaty are not acting according to science and evidence. Do these actions pose a danger to the public's trust in public health institutions?

11:00 AM

### SPANISH PANEL

Who: TBD

12:00 PM

### LUNCH/BREAK

1:00 PM

### PANEL DISCUSSION - THE BATTLE OVER SCIENCE

Who: Chair, Dr. Marina Murphy (Ireland), Dr Mark Tyndall (Canada), Dr Roberto Sussman (Mexico), Dr Konstantinos Farsalinos (Greece), Professor Sharifa Ezat, (Malaysia).

Media headlines are influencing both governments and the public to distrust harm reduction solutions. The battle for the integrity of THR science has been joined and is vital for the future. This panel features the world's leading researchers in tackling misinformation and debunking poor scientific methods from harm reduction opponents.

# GOOD 2.0 COP AGENDA

## TUESDAY, NOVEMBER 18

2:00 PM

### **PANEL DISCUSSION - PEOPLE V PATERNALISM - HOW CAN CONSUMERS GROUPS COUNTER ANTI-THR NARRATIVES?**

Who: Chair, Benjamin Elks (UK), Speaker, Christopher Snowden (UK), Respondent, Maria Papaioannoy (Canada).

The scientific evidence is solidly in favor of harm reduction as a tool for reducing smoking rates in countries where it is allowed to flourish. But heavily funded organizations continually foster doubt and confusion. How can consumer groups boost funding and visibility to fight these irresponsible messages?

3:00 PM

### **GOOD COP CONSUMERS SHOWCASE: MESSAGES TO THE FCTC SECRETARIAT AND DELEGATIONS**

Who: Chair, Jeffrey Zamora (Costa Rica), Jeannie Cameron (UK), David Williams (USA), Juan Jose Cirion (Mexico)

Consumers and Public Health Professionals have shown their support for Good COP and given their messages to the FCTC Secretariat and delegations at COP11. Here we showcase the best of these.

# GOOD 2.0 COP AGENDA

## WEDNESDAY, NOVEMBER 19 – ASIA DAY

8:00 AM

### REGULATOR WATCH

David Williams, Martin Cullip, and guests TBD

9:00 AM

### OPENING SESSION

Who: David Williams and Martin Cullip  
Introductions and discussing Good COP

10:00 AM -  
4:00 PM

### TOBACCO HARM REDUCTION: THE ASIA-PACIFIC EXPERIENCE

Moderator: Nancy Loucas (NZ)

This discussion aims to provide a comprehensive understanding of tobacco harm reduction from scientific, consumer, and regulatory perspectives, with a focus on the unique challenges and opportunities in the Asia-Pacific region. It will also feature some new research on WPRO and SEARO, the two WHO regions which oversee policy in the Asia Pacific area.

10:00 AM -  
10:30 AM

### WELCOME ADDRESS

Who: Nancy Loucas

Brief introduction to the event, its objectives, and the importance of tobacco harm reduction in the Asia-Oceania region.

10:30 AM -  
11:00 AM

### KEYNOTE ADDRESS: TOBACCO HARM REDUCTION: A PATHWAY TO PUBLIC HEALTH IN SOUTHEAST ASIA

Who: Professor Tikki Pangestu (Indonesia)

Overview of the current tobacco landscape in Southeast Asia, the role of harm reduction, and the importance of evidence-based policies.

# GOOD 2.0 COP AGENDA

## WEDNESDAY, NOVEMBER 19

11:00 AM-  
11:45 AM

### **SESSION 1 - CONSUMER PERSPECTIVES: VOICES FROM THE ASIA PACIFIC**

Who: Clarisse Yvette Virgino – "Consumer Advocacy in the Philippines" and Asa Saligupta – "Consumer Advocacy in Thailand"

Q&A

12:00 PM-  
1:00PM

### **LUNCH/BREAK**

1:00 PM-  
1:45 PM

### **HARM REDUCTION DENIED IN ASIA PACIFIC**

Discussion of new research on how the WHO's denial of tobacco harm reduction has led to policy failure across the Southeast Asia (SEARO) and the Western Pacific (WPRO) regions.

2:00 PM-  
2:45 PM

### **SESSION 2 - SCIENCE AND MEDICINE: EVIDENCE-BASED APPROACHES TO TOBACCO HARM REDUCTION**

Who: Dr. Rohan Sequeira – "Tobacco Harm Reduction: An Indian Medical Perspective" and Prof. Dr. Sharifa Puteh – "Tobacco Harm Reduction in Malaysia: Challenges and Opportunities"

Q&A

3:00 PM-  
3:45PM

### **SESSION 3 - REGULATORY FRAMEWORKS: BALANCING INNOVATION AND PUBLIC HEALTH IN ASIA PACIFIC**

Panel Discussion moderated by Heneage Mitchell

Who: Prof. Dr. Tikki Pang, Dr. Rohan Sequeira, Prof. Dr. Sharifa Puteh, Clarisse Virgino, Asa Saligupta, Sairah Salim Sartoni, Nancy Loucas.

# GOOD<sup>2.0</sup> COP

# AGENDA

**WEDNESDAY, NOVEMBER 19**

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**3:00 PM**

**CLOSING REMARKS SUMMARY OF KEY TAKEAWAYS  
FROM THE DAY, CALL TO ACTION FOR  
STAKEHOLDERS**

# GOOD 2.0 COP AGENDA

## THURSDAY, NOVEMBER 20

8:00 AM

### REGULATOR WATCH

Nancy Loucas and Asia Day guests

9:00 AM

### OPENING SESSION

Who: David Williams and Martin Cullip  
Introductions and discussing Good COP

10:00 AM

### HIGHLIGHTS FROM THE OPENING PLENARY STATEMENTS

Who: Jeannie Cameron (UK), Nancy Loucas (NZ), Dr. Marina Murphy (Ireland), Reem Ibrahim (UK)

The star of COP10 was St Kitts and Nevis, whose opening statement, delivered by former Prime Minister, Dr Denzil Douglas, urged the WHO FCTC to take more note of Article 1(d) of the treaty to embrace harm reduction policies. Other delegations also raised the issue of THR which created an environment in which the FCTC Secretariat struggled during negotiations on articles 9&10. This panel discusses some of the significant statements from delegations at COP11.

11:00 AM

### PANEL DISCUSSION - PHILANTHRO-COLONIALISM - DO RICH BILLIONAIRES MISTREAT LOW- AND MIDDLE-INCOME COUNTRIES?

Who: Chair, Jeffrey Zamora (Costa Rica): Joseph Magero (Nigeria), Clarisse Virgino (Philippines), Sairah Salim Sartoni (UK/Pakistan)

This year, Pakistan ejected organizations funded by Michael Bloomberg from their country for accusations of interfering in health policy and encouraging the illicit trade. The Philippines has experienced the same. Is this the new form of colonialism? Do rich western philanthropists treat small countries as their playthings?

12:00 PM

### LUNCH/BREAK

# GOOD 2.0 COP AGENDA

## THURSDAY, NOVEMBER 20

1:00 PM

### PANEL DISCUSSION - "WHERE'S THE PARADE?" - WHY DO ANTI-SMOKING GROUPS OPPOSE HARM REDUCTION?

Who: Chair, Reem Ibrahim (UK), Kurt Yeo (South Africa), Jeff Smith (USA), Bengt Wiberg (Sweden)

Kenneth Warner of University of Michigan recently published an article in the American Journal of Public Health entitled "Kids No Longer Smoke Cigarettes. Why Aren't We Celebrating?" Why is it that institutions which claim to want an end to smoking oppose practical solutions which can work?

2:00 PM

### PANEL DISCUSSION - THR IN THE AMERICAS: FURY, FAILURE AND THE FDA

Who: Chair, Jacob Grier (USA), Jeff Smith (USA), Dr Mark Tyndall (Canada), Dr Roberto Sussman (Mexico)

In Canada, Health Minister, Mark Holland, launched an angry tirade about nicotine pouches and restricted them to be sold only in pharmacies. In Mexico, the government is writing a ban on harm reduction into its constitution and gangs operate a burgeoning black market. And with Donald Trump threatening many public sector institutions, will the Food and Drug Administration be forced to reform? What does the future hold for the Americas?

3:00 PM

### MEDIA MEET-UP

A chance for media attending the event to have roundtable discussions with invited experts.

# GOOD 2.0 COP AGENDA

## FRIDAY, NOVEMBER 21

9:00 AM

### OPENING SESSION

Who: David Williams and Martin Cullip  
Introductions and discussing Good COP

10:00 AM

### PANEL DISCUSSION - ENCOURAGING CRIMINALITY: THE DANGERS OF FUNDAMENTALISM IN TOBACCO CONTROL

Who: Chair, Nancy Loucas (NZ), Jacob Grier (USA), Dr Rohan Andrede de Sequeira (India), Mark Oates, (UK), Dr Marina Murphy (Ireland)

Australia has seen a big rise in illicit trade along with gang-led violence. Mexico is experiencing the same. Meanwhile, Singapore and Hong Kong are employing heavy-handed enforcement actions to control far less harmful use of nicotine. Meanwhile, smoking products are legally sold everywhere. What consequences does this fundamentalism pose for global populations and consumers?

11:00 AM

### PANEL DISCUSSION - "NOTHING ABOUT US, WITHOUT US" CONSUMERS ARE THE MOST IMPORTANT VOICE

Who: Chair, Mark Oates (UK), Ignacio Leiva, (Chile) Asa Saligupta, (Thailand), Filip Tokic, (Croatia), Joseph Magero, (Nigeria), Clarisse Virgino (Philippines)

WHO authorities are averse to consulting with consumers in areas of tobacco harm reduction, despite being the most affected. The FCTC COP meetings are renowned for refusing access to any consumer groups and making decisions behind closed doors. However, consumers have continued to advise lawmakers in countries around the world. We discuss some examples and how consumers in other countries can approach their own governments.

# GOOD 2.0 COP AGENDA

## FRIDAY, NOVEMBER 21

12:00 PM

**LUNCH/BREAK**

1:00 PM

**PANEL DISCUSSION TBD**

2:00 PM

**PANEL DISCUSSION - REFORM OF THE WHO: THE STATE THEY ARE IN**

Who: Chair, Maria Papaioannoy (Canada), Jeannie Cameron, (UK), Dr. Konstantinos Farsalinos (Greece), Prof Tikki Pangestu (Indonesia)

The WHO is facing a dramatic shortfall in funding and Dr Tedros has spoken regularly of the need for reform. It is clear that the FCTC treaty is not working as intended, so what should the WHO and FCTC Secretariat be doing better?

3:00 PM

**PANEL DISCUSSION - OPEN DISCUSSION**

As the second Good COP event comes to a close, we throw open the discussion to the floor. What has happened during the week; what takeaways do attendees have; how should the efforts in support for THR progress in the future. These and other questions will be decided by our esteemed attendees.

David Willams and Martin Cullip will invite attendee participation.

4:00 PM

**REGULATOR WATCH**

Good COP 2.0 Wrap-up – David, Martin, Guests